



4 > 5 > 6 October 2019 | fieramilanocity

Pets in the City



Organized by: Value Fairs

Corso Sempione, 30
20154 - Milan
Tel. +39 02.36.75.29.52

PRE INSCRIPTION FORM

To fill in and send back to: adudine@petsinthecity.it

CATEGORY

- | | |
|---|--|
| <input type="checkbox"/> clothing | <input type="checkbox"/> veterinary clinic and veterinarians |
| <input type="checkbox"/> accessories, toys and objects | <input type="checkbox"/> care, wellness and pet grooming |
| <input type="checkbox"/> food | <input type="checkbox"/> educators and instructors |
| <input type="checkbox"/> furniture | <input type="checkbox"/> various services for pets (insurances, other) |
| <input type="checkbox"/> shops chain, shops, e-commerce | <input type="checkbox"/> other |

COMPANY DETAILS

Company Name:

Brand Name: Website:

Address:

City: Country:

Contact Person: Tel./Mob.:

E-mail:

Number of Employees:

Turnover of the Company:

Name of your main competitors:

1 2 3

Name of your main customers in Italy:

1 2 3

Other fairs you are exhibiting to:

1 2 3

EXHIBITION AREA

Exhibition area requested: sq. m

INDICATIVE COSTS*

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Basic Package – All inclusive area – minimum booth required 9 sq. m | € 2.350,00 |
| <input type="checkbox"/> Free Area minimum booth required 16 sq. m
without furniture and perimeter panels | from € 120,00 to € 135,00 sq. m |
| <input type="checkbox"/> Prefitted Area – minimum booth required 16 sq. m
with furniture and perimeter panels | from € 175,00 to € 185,00 sq. m |

*Costs not including VAT

STAMP AND SIGNATURE _____

N.B. This form is for information purposes only and, therefore, not binding. Exhibitors' participation in the event will be decided only after receiving their participation form duly filled out.

INFORMATION AND CONSENT - According To The GDPR Reg. EU 2016/676 And Of Legislative Decree 101/2018

The Company Value Fairs S.r.l., organizer of the **"Pets in the City"** fair as "owner" of the treatment is required to provide information on the processing of personal data. The undersigned declares to have read the attached information and gives his consent to the processing of his personal data.

Signature _____



Via Monte Napoleone 8 - 20121 Milan
VAT number 10278880967 C.F.10278880967

INFORMATIVE EX ART 13 OF THE EUROPEAN REGULATION N. 2016/679 (GENERAL DATA PROTECTION REGULATION - GDPR)

Value Fairs S.r.l. with registered office in Via Monte Napoleone 8 - 20121 Milan (MI) VAT number 10278880967 C.F.10278880967 as the organizer of the **Pets in the City** fair and Data Controller, informs you pursuant to art. 13 EU Regulation n. 2016/679 "GDPR" that your data will be processed in the manner and for the following purposes:

1. Methods of processing

The personal data you provide will be processed by the Data Controller on paper, computer or electronically.

2. Purpose of the processing

Your personal data are processed by your consent expressed in accordance with the provisions of art. 6 paragraph 1 lett. a) and of the art. 9 paragraph 2 letter a) of the GDPR for the following purposes:

- Creation of a database of potential customers for the fairs we organize
- Sending commercial and contractual offers, including sending regular newsletters or inviting them to promotional events, as well as carrying out market research and / or customer satisfaction surveys.

For the purposes mentioned above, your personal data may also be disclosed to:

- subjects, even third parties, delegates and / or appointed by Value Fairs S.r.l. to carry out activities strictly related to the provision of promotional and commercial services;
- people, companies or professional firms that provide assistance and advice to Value Fairs S.r.l. in accounting, administrative, legal, tax and financial matters;

The processing of your personal data is carried out by means of the operations indicated in art. 4 paragraph 1 n. 2) GDPR and more precisely: collection, registration, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, cancellation and destruction of data. Your personal data are subjected to both paper and electronic and / or automated processing.

3. Conservation

The personal data provided for the purposes set out above will be kept for the time necessary to organize the exhibitions and in the case of a contract for 10 years after the end of the same for accounting and tax purposes, as per current legislation.

4. Access to personal data

Your data may be made accessible for the purposes mentioned above:

- to the employees and collaborators of the Owner, in their capacity as designated subjects
- to external subjects for accounting, tax and payment management purposes
- to suppliers, hardware and software service engineers, who perform outsourced activities on behalf of the Owner
- to a consulting company whose collaboration is supported by the Data Controller.

5. Communication of data

The personal data collected in this way will not be disclosed, transferred or exchanged in any way with third parties.

6. Data transfer

The management and storage of personal data will take place on servers located within the European Union. The data will not be transferred to outside the European Union. In any case, it is understood that the Data Controller, where necessary, will have the right to move the server location to Italy and / or the European Union and / or non-EU countries. In this case, the Data Controller hereby ensures that the transfer of non-EU data will take place in accordance with the applicable legal pro-

visions, stipulating, if necessary, agreements that guarantee an adequate level of protection and / or adopting the standard contractual clauses provided for European Commission.

7. Nature of the provision of data and consequences of the refusal

The provision of data for the purposes referred to in point 2 is mandatory. In their absence, we will not be able to ensure the correct management of the relationship between our companies.

8. Rights of the interested party

In your capacity as interested parties, you have the rights set forth in art. 15 GDPR and precisely the rights of:

- obtain confirmation of the existence or not of personal data concerning you;
- obtain the indication: a) of the origin of personal data; b) of the purposes and methods of the processing; c) of the logic applied in case of treatment carried out with the aid of electronic instruments; d) of the identification details of the owner, the managers and the designated representative pursuant to art. 3, paragraph 1, GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of it in their capacity as designated representative in the territory of the State, managers or agents;
- obtain: a) updating, rectification or, when you are interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed; c) the attestation that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case where such fulfillment is it proves impossible or involves a use of means manifestly disproportionate to the protected right;
- oppose, in whole or in part: a) for legitimate reasons, the processing of personal data concerning you, even if pertinent to the purpose of collection; b) to the processing of personal data concerning you for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication. Where applicable, you also have the rights referred to in Articles 16-21 GDPR (Right of rectification, right to be forgotten, right of limitation of treatment, right to the portability of contractual data and rough navigation, right of opposition), as well as the right of complaint to the Guarantor Authority.

9. How to exercise rights

You can exercise your rights at any time by sending an email, a fax or a registered letter to a.r. at the owner's address.

10. Holder, manager and agents

The data controller is

Value Fairs S.r.l.

Via Monte Napoleone 8

20121 Milan

VAT number 10278880967 C.F.10278880967

The updated list of persons in charge of processing is kept at the headquarters of the Data Controller.

For acceptance _____

Date _____